

For Immediate Release

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New Surveys Strengthen Any Team
CPP Announces New Versions of Three Parker Team Player Surveys

Palo Alto, CA - November 20, 2003 – Getting a team off on the right foot, or back on the right track, has never been easier. CPP, Inc., a leading provider of practical solutions for training, development and career management, has just released new versions of its three **Parker Team Player** assessment surveys. The surveys and supporting training materials increase team effectiveness by helping members understand their own and each other's Primary Team Player Styles. Specific exercises provide 360° feedback and show how a blending of styles can improve teamwork.

The **Parker Team Player Survey (PTPS)**, the **Parker Team Player Survey: Styles of Another Person**, and the **Parker Team Development Survey** are quick and easy to use, and fully validated. They are ideal both for group training and for self-administration and self-scoring. The *Parker Team Building Workshop Facilitator's Guide* (also in a brand-new version) provides everything a trainer or team leader needs to deliver ten different programs, ranging from an icebreaker to a two-day intensive workshop.

“There are four basic styles of team player: Contributor, Collaborator, Communicator and Challenger,” observes Glenn Parker, creator of the surveys and author of the supporting materials. “No one style is good or bad or for that matter any better than any other for a team member or a team leader. What is important is that team members identify and understand their own style and then learn to appreciate and work with their teammates whose style may be different. The exercises in the *Facilitator's Guide* help both leaders and members value each other's contributions and communicate more effectively with their teammates with the goal of creating and maintaining a high performing team.”

Each of the three surveys costs less than \$10 per person. A Starter Package with 10 copies of the PTPS, 10 of PTPS: **Styles of Another Person**, and a *Parker Team Building Workshop Facilitator's Guide* costs \$286.50. The *Facilitator's Guide* includes lecture notes, handouts, pre-course assignments and 17 different activities. There are no qualification requirements for administering any of the Parker Team surveys or training exercises.

About the Author

Glenn M. Parker is hands-on consultant and trainer who works with start-up and on-going teams of all types in a variety of industries. In addition to the three Parker Team Player Surveys, he has written several books and manuals on teamwork topics. He is a frequent speaker at conferences and meetings in the training and human resources fields.

About CPP, Inc.

CPP, Inc., is the publisher of several leading assessment tools, including the **Myers-Briggs®** instrument. For 45 years it has been the leading provider of assessments administered by professionals focused on meeting individual and organizational development needs. The company publishes

assessments and training tools for a variety of applications, such as leadership development, coaching, teambuilding, career management, and retention. Other products include the **Strong Interest Inventory**[®], **FIRO-B**[™], **Thomas-Kilmann Conflict Mode Instrument**, and **CPI 260**[™] instruments. CPP's products and publications are available directly from CPP and through thousands of professional counselors and consultants worldwide.

To order **Parker Team** products or to learn more about CPP and its other products, visit www.cpp.com or call 800-624-1765.

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