

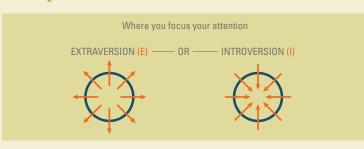
Myers-Briggs Type Indicator® (MBTI®)

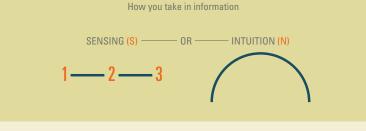
The MBTI* assessment has helped millions of people worldwide gain insights about themselves and how they interact with others—and improve how they communicate, learn, and work. It provides a powerful framework for building better relationships, driving positive change, harnessing innovation, and achieving excellence.

MBTI® Ouick Facts

- Used by the majority of Fortune 100 companies to maximize individual and team effectiveness from entry to executive levels.
- Selected by the nation's top colleges and universities and by institutions worldwide as the foundational tool for student and alumni career development.
- Backed by more than 70 years of scientific research and ongoing global development.

Explore the MBTI Preferences









Why It's Popular

THE MYERS-BRIGGS ASSESSMENT IS THE WORLD'S MOST TRUSTED PERSONALITY ASSESSMENT BECAUSE IT IS:

- · Easy to grasp, insightful, and thought provoking
- Reliable and valid, backed by ongoing global research and development investment
- Highly flexible in terms of applications
- Available in 25+ languages—with new translations in the pipeline and with culturally appropriate norms for each country for which a translation is available

How It Helps

THE MBTI ASSESSMENT IS IDEAL FOR A WIDE RANGE OF APPLICATIONS, INCLUDING:

- Team development
- Leadership development
- Conflict management
- Stress management
- Career transition and planning
- Interpersonal skills development
- Executive and management coaching

For customer testimonials and case studies, visit www.cpp.com/MBTI.

800-624-1765: www.cpp.com: The Myers-Briggs® experts

Myers-Briggs is a registered trademark of the Myers & Briggs Foundation, Inc. in the United States and other countries. The MBTI and CPP logos are trademarks or registered trademarks of CPP, Inc.

