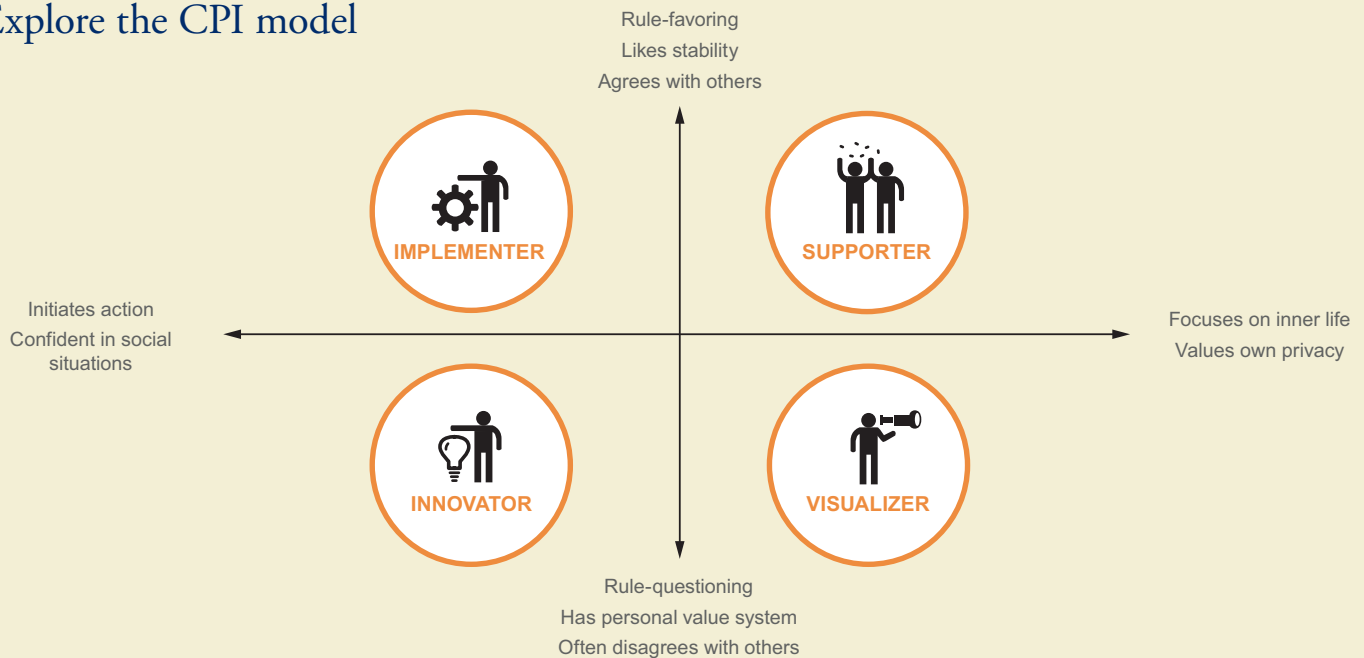


California Psychological Inventory™ (CPI™)

The CPI™ 434 and CPI 260® assessments are powerful tools for helping individuals improve their performance and enabling organizations to find and develop high-potential employees and leaders and cultivate a rich pool of talent for building organizational success.

The CPI model helps individuals discover their orientations toward people and interpersonal experience, toward rules and values, and toward their inner feelings. Participants' results in these areas indicate which of four different lifestyles best describe them and provide insights about how they see themselves and how they are seen by others.

Explore the CPI model



THE CPI INSTRUMENTS ARE TRUSTED TOOLS BECAUSE THEY:

- Provide a portrait of both personal and work-related characteristics
- Develop leadership abilities by helping individuals better understand themselves and how they interact with others
- Help organizations identify talent by measuring results relating to occupational issues, creativity, leadership, amicability, and tough-mindedness
- Offer real-life applications and practical insights for training, development, and coaching by presenting suggested next steps

THE CPI ASSESSMENTS ARE IDEAL FOR A WIDE RANGE OF APPLICATIONS, INCLUDING:

- Leadership development
- Performance improvement
- Succession planning
- Selection
- Retention
- Executive coaching

To access more resources, such as videos, white papers, research, and sample reports, visit www.cpp.com/CPI.

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