

Creating Inspirational Leaders: Beginning to Build Competencies in Today's Leaders

Michelle J. Johnston, PhD - Director of International Business – CPP, Inc.
Nanette Fairley, CEO – IHS, Dubai, United Arab Emirates

Inspiration

n. in.spi.ra.tion (in'spe-ra shen)

Definition* :

1. Stimulation of the mind or emotions to a high level of feeling or activity.
2. Arousal of the mind, feelings, to a special or unusual activity or creativity
 - a) a condition of being stimulated
 - b) someone or something that causes this state



CNN

Let's Look at Influence...

Rational Persuasion

Consultation

Collaboration

Appraising

Exchange

Inspiration

Pressure

Personal Appeals

Ingratiation

Legitimizing

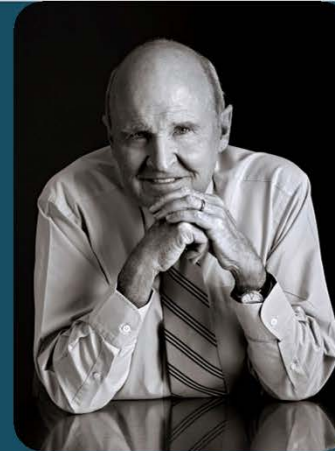
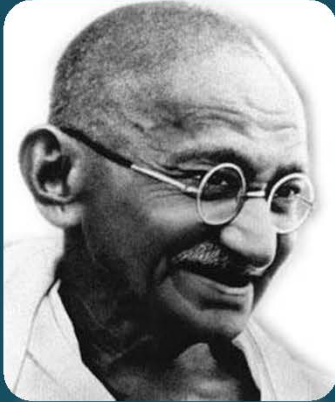
Coalition

Why Focus on Inspiration?

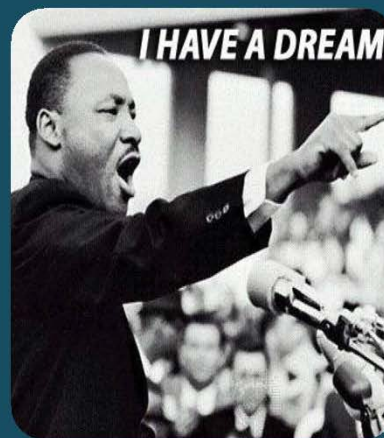


\$300-415 Billion

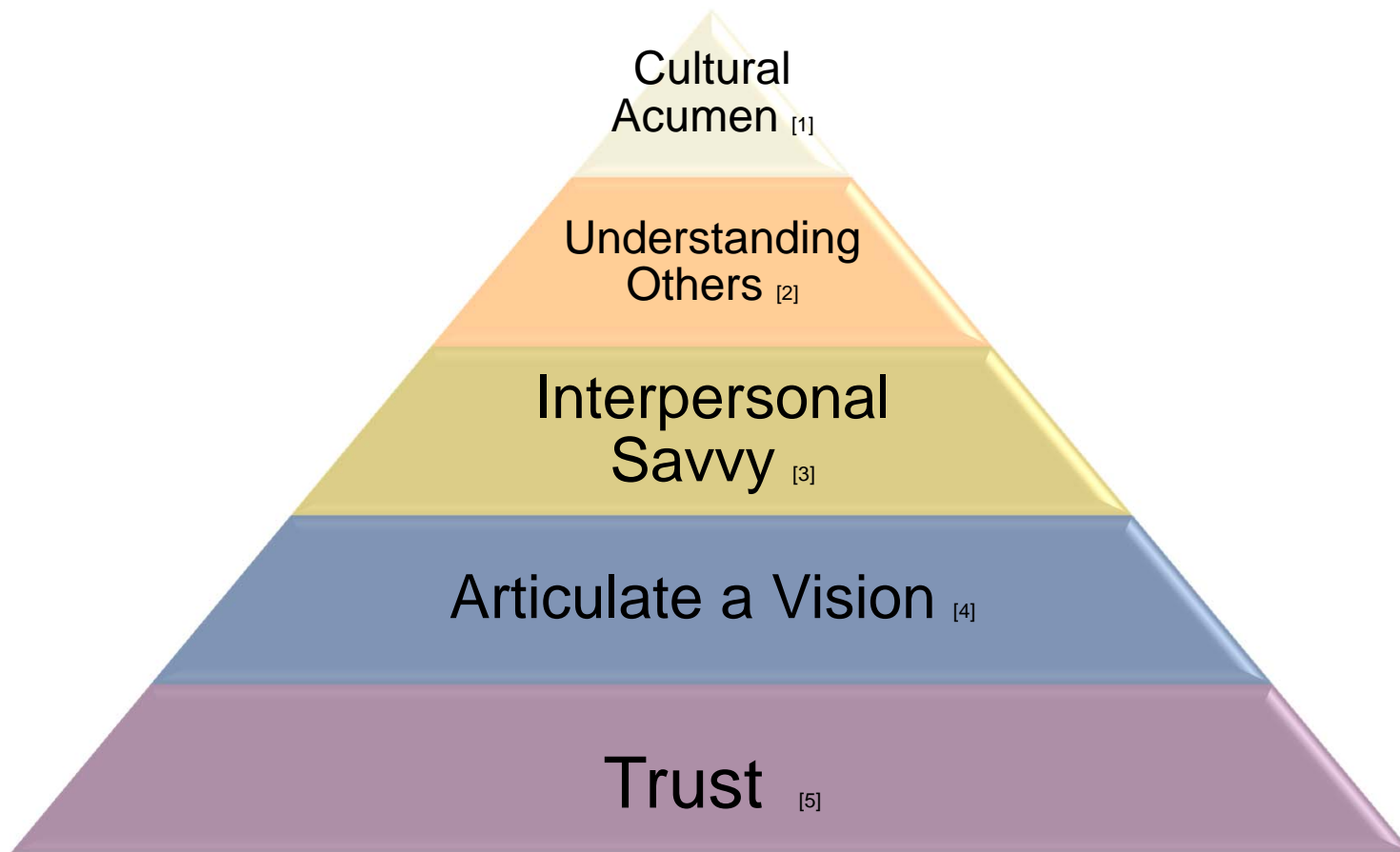




Have you ever been inspired by a leader? What did that look like and how did it feel to be around someone inspirational?



Inspiration Core Competencies



Cultural Acumen



Interpersonal Savvy & Understanding Others



Articulating A Vision



Trust



Insights into Inspirational Leaders in the Middle East

Leadership in Action from the Arab World



UAE in the late 1960's



Shaikh Zayed articulated a clear vision.....

"The real asset of any advanced nation is its people, especially the educated ones, and the prosperity and success of the people are measured by the standard of their education."

His Highness Shaikh Zayed Bin Sultan Al Nayhan



President of the United Arab Emirates since the formation of the Federation on 2 December 1971 Ruler of the Emirate of Abu Dhabi 1966 - 2004.

And knew the value of his messages.

"I had many dreams. I dreamt of our land keeping pace with the growth of the modern world."



Rapid growth and development

Dubai 1990



Dubai 2003



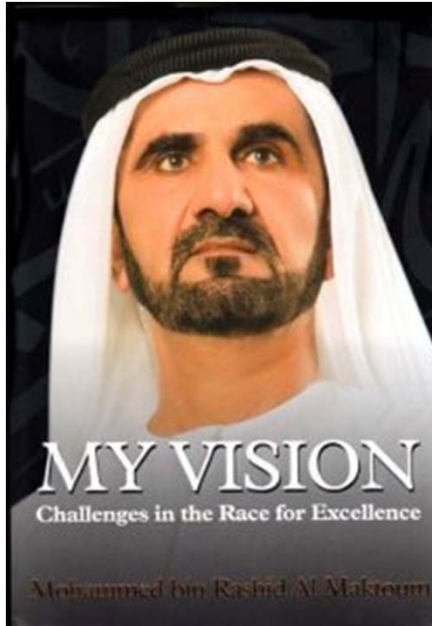
Today



Putting Dubai on the map



His Highness Shaikh Mohammad Bin Rashid Al Maktoum
is also a visionary leader



“A leader must set out a clear vision, which he must trust absolutely. If he loses that trust, he will begin to hesitate and falter. We don’t get into our cars and set out onto the road without knowing our destination...We have to know where we really want to go.”

“A leader does not necessarily need to be the most intelligent member of his group...rather he is the one with the clearest and most far-reaching vision.”

M-Government



The United Arab Emirates leads the world with **73% mobile penetration**, global figures remain at **51%**. **Shaikh Mohammad's latest vision** will see all government entities in the UAE provide their services via mobile phones, text messaging and other portable devices within the next **two years**.

“We are looking for a mobile government that operates round the clock. I want my government to be a one-stop shop where everything can be done easily.”

Other inspiration core competencies.....

Trust.....



HRH Prince Alwaleed Bin Talal Bin Abdulaziz Alsaud
Chairman, Kingdom Holding Company

Cultural acumen.....



Mohammed Alshaya
Chairman, M.H. Alshaya Company
MBA Wharton School



Mishal Kanoo
Vice Chairman/CEO, The Kanoo Group
MBA Houston



Loay Nazer
Chairman, Nazer Group
MBA UCLA

Putting it into Action

Functional Components of Inspiration



Goal Setting



Understanding Yourself
& Others



Building Trust



Inspirational Messaging

How do we start to build trust & understanding of others?

MBTI®
Personality



FIRO-B®
Behaviors/Perceptions



Insight and Intention

The Four MBTI Dichotomies

Extraversion



Introversion

Energy

Sensing



Intuition

Information

Thinking



Feeling

Decisions

Judging







Perceiving

Lifestyle

FIRO-B Model

	Inclusion	Control	Affection
Expressed	The level of effort made to include others in activities , need for belonging or participating in social groups	The level of control and influence desired over tasks/people	The level of effort/desire to get close to people and comfort in expressing personal feelings and support of others
Wanted	The level of interest in having others act inclusive and provide recognition	The level of clarity/direction desired over tasks/situations/people	The level of interest in having others express personal feelings , provide support and encouragement

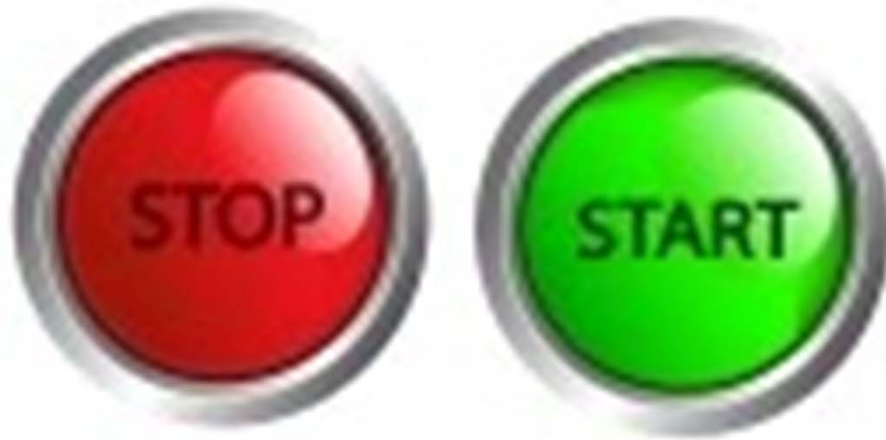
MBTI Preferences and FIRO-B Attributes

IT	<ul style="list-style-type: none"> • Quiet and less interactive with others/groups/social settings • Reflective and may seek solitude • Analytical and may be prone to critiquing 	 <p>Speaks to level of Inclusion, Control and Affection</p>
IF	<ul style="list-style-type: none"> • Quiet and less interactive with others/groups/social settings • Expresses interest, care and concern for others and may enjoy connecting with others • May avoid conflict or dealing with conflict directly 	 <p>Speaks to level of Inclusion and Affection</p>
EF	<ul style="list-style-type: none"> • Express and show sincere interest in others thoughts/feelings • Actively participate in social settings/groups/meetings • Collaborative and interested in getting others involved 	 <p>Speaks to level of Inclusion and Affection</p>
ET	<ul style="list-style-type: none"> • Expressive and active in social setting/groups/meetings • Less interested in connecting with others and more focused on results and finding the critical path • Dominate and may tend to be more directive 	 <p>Speaks to level of Inclusion, Control and Affection</p>

Example

	Inclusion	
Expressed 7 High	<ul style="list-style-type: none">• Enjoy including others in meetings and other social activities frequently.• Actively seek others' input and include them in decisions.	
Wanted 3 Med/Low	<ul style="list-style-type: none">• Less interested in being included in others' meetings/activities or groups.• Prone to saying will participate and then not show up.	





References – Inspiration Core Competencies



[1] Cultural Acumen

- Gillis, J. (2012). Building a global leadership pipeline. Chief Learning Officer Online. Retrieved August 1, 2012, from <http://clomedia.com/articles/view/building-a-global-leadership-pipeline/print:1>
- Goodman, N. (2012). Your brain on culture. *Chief Learning Officer Online*. Retrieved August 1, 2012, from <http://clomedia.com/articles/view/your-brain-on-culture/print:1>

[2] Understanding Others

- Drew, G. (2010). Enabling or real power and influence in leadership. *Journal of Leadership Studies*, 4(1), 47-58.
- Thrash, T. M. & Elliot, A. J. (2004). Inspiration: Core characteristics, component processes, antecedents and functions. *Journal of Personality and Social Psychology*, 87(6), 957-973.

[3] Interpersonal Savvy/Skills

- Drew, G. (2010). Enabling or real power and influence in leadership. *Journal of Leadership Studies*, 4(1), 47-58.
- Gillis, J. (2012). Building a global leadership pipeline. Chief Learning Officer Online. Retrieved August 1, 2012, from <http://clomedia.com/articles/view/building-a-global-leadership-pipeline/print:1>
- Packer, D. J. (2010). The interactive influence of conscientiousness and openness to experience on dissent. *Social Influence*, 5(3), 207-219.

[4] Articulate a Vision

- Bernthal, P. & Wellins, R. (2010). Trends in leader development and succession. *Human Resource Planning* 29(2), 31-40.
- Gillis, J. (2012). Building a global leadership pipeline. Chief Learning Officer Online. Retrieved August 1, 2012, from <http://clomedia.com/articles/view/building-a-global-leadership-pipeline/print:1>

- Ready, D. & Conger, J. (2003). Why leadership development efforts fail. *MIT Sloan Management Review*, 44(3), 83-88.

[5] Trust

- Costa, A.C. Roe, R. A., Taillieu, T. (2001). Trust within teams: The relation with performance effectiveness. *European Journal of Work and Organizational Psychology*, 10(3), 225-244.
- Covey, S. (2006). *The speed of trust*. New York: Free Press.

References



- BlessingWhite (2011). Employee Engagement Report. Retrieved August 1, 2011, from http://www.blessingwhite.com/eee_report.asp
- CNN, (2010). Feeding the hungry, nourishing the soul [Video]. Retrieved from, http://www.youtube.com/watch?v=ZiC_9RHTvsA
- Chughtai, A. A. and Buckley, F. (2008). Work engagement and its relationship with state and trait trust: A conceptual analysis. *Journal of Behavioral and Applied Management*, 10(1), 47-71.
- Falbe, C. M., & Yukl, G. (1992). Consequences for manager using single influence tactics and combination tactics. *Academy of Management Journal*, 35(3), 638-652.
- Lindberg, E., & Wincent, J. (2011). Goal commitment and performance: An empirical study incorporating role stress literature to reveal functional and dysfunctional influences. *Journal of Applied Psychology*, 41(11), 2634-2655.
- Salamon, S.D., Robinson, S. L. (2008). Trust that binds: The impact of collective felt trust on organization performance. *Journal of Applied Psychology*, 93(3), 593-601.
- Seidman, D. (2011). The Inspiration Deficit. *Mworld*, 1, 14-16.
- The Free Dictionary (2013). Huntington, PA: Farlex. Retrieved from, <http://www.thefreedictionary.com/inspiration>
- Thrash, T. M. & Elliot, A. J. (2004). Inspiration: Core characteristics, component processes, antecedents and functions. *Journal of Personality and Social Psychology*, 87(6), 957-973.
- Van't Wout, M., Chang, L. J., Sanfey, A. G. (2010). The influence of emotion regulation on social interactive decision making. *Emotion*, 10(6), 851-821.
- Walsh, G. (2011). How engaged are you, your team and your organization? A-CHIEVE, February Newsletter. Retrieved from, <http://techedgellc.com/february-2011-newsletter/>

Merci Beaucoup

¡Muchas gracias!

Köszönöm szépen

谢谢

शुक्रिया

شكراً

Thank You Very Much!

Michelle J. Johnston, PhD – Director of International Business, CPP, Inc.

Tel: +1.651.212.3555

Email: mjohnston@cpp.com

Nanette Fairley, CEO – Innovative Human Resource Solutions, Dubai, UAE

Tel: +971.50.6565.618

Email: nfairley@ihsdubai.com