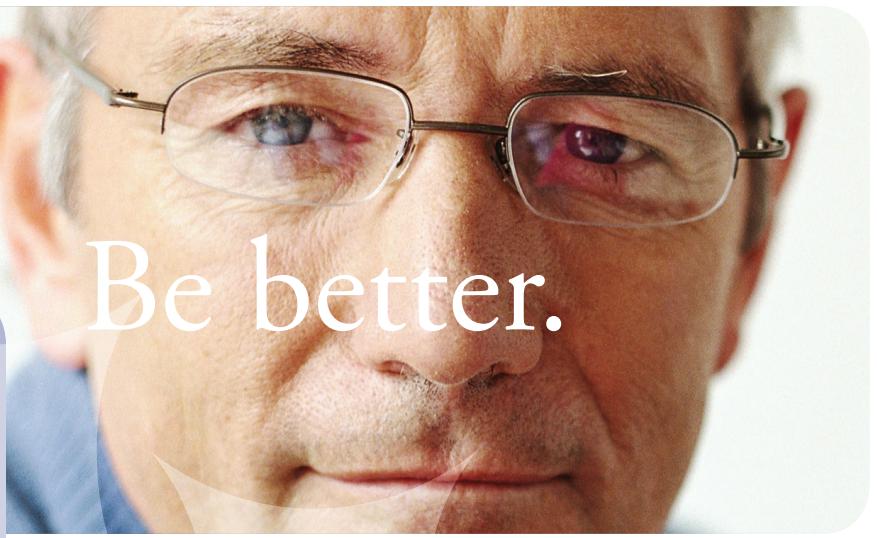




The CPI™ Assessments



Be better.

PRODUCT BENEFITS

- + Develop leadership by helping people better understand themselves and how they interact with others
- + Provide ideal tools for one-on-one or group coaching
- + Help you find and develop high-performance people for your organization
- + Offer real-life applications and practical insights for training and development
- + Complement your leadership development, performance improvement, succession planning, and selection programs

PRODUCT FEATURES

- + Provide a portrait of both personal and work-related characteristics
- + Describe how people manage themselves and deal with others, as well as their motivations and thinking styles
- + Offer suggested next steps to help your clients advance as leaders
- + Help you identify talent by measuring results relating to occupational issues, creativity, leadership, amicability, and tough-mindedness
- + Include highly intuitive reports available through SkillsOne.com, CPP's online assessment delivery system

Improve the performance of your people. Gain insight into their strengths and styles with the CPI™ assessments.

Building a strong organization made up of high-performance individuals is no small task. It takes clear insight into individuals' professional and personal styles, as well as their degree of development and maturity. That's where powerful leadership development and selection tools like the CPI™ assessments can help.

By describing individuals as others see them, the CPI assessments provide a portrait of personal and work-related characteristics, motivations, and thinking styles – as well as of how people manage themselves and deal with others. Built on the exceptional history, validity, and reliability of the *California Psychological Inventory™* instrument, both the CPI 260® and CPI™ 434 assessments can provide you with time-tested answers to your most pressing challenges. And, because they are backed by the people at CPP, you always have someone to talk to for the information, guidance, and support you need.



The CPI™ Assessments

MEETING YOUR NEEDS

The CPI 260 and CPI 434 assessments can be used in combination with other leadership development tools. They help provide a firm foundation for your training and development initiatives.

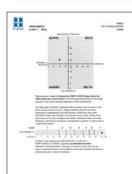
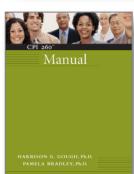
- + Leadership and Coaching – Develop successful leaders with the CPI 260 assessment by identifying individual strengths and blind spots
- + Selection – Scout for talent, assess potential, or deal with change that results from a merger or downsizing with the CPI 434 assessment

CERTIFICATION PROGRAM

The CPI 260® Certification Program teaches you how to professionally and ethically use the CPI 260 instrument. Topics include the design and theory of the instrument, and the key applications of leadership development and coaching. The program addresses what HR, OD, and coaching professionals need to know in order to administer, score, and interpret assessment results. Upon successful completion of the course you will be eligible to purchase and use the CPI 260 assessment and reports.

BEST SELLERS

- + *CPI 260® Client Feedback Report* (product code 219250)
- + *CPI 260® Coaching Report for Leaders* (product code 219350)
- + *CPI 260® Manual* (product code 1921)
- + *CPI™ 434 Profile* (product code 210127)



CPI 260, the CPI 260 logo, and the CPP logo are registered trademarks and California Psychological Inventory and CPI are trademarks of CPP, Inc.

“ The CPI 260® and the SkillsOne® site provide an efficient and effective approach to identify very specific areas of development for our managers. ”

Monty Morton, Director of Training & Development,
Human Resources, J.B. Hunt Transport Service, Inc.

Your Guide to Performance

At CPP, our only job is to help you be a better people development professional and, in turn, help every employee flourish. While we're best known for our products like the *Myers-Briggs Type Indicator®* assessment, CPP is also a group of people who can offer you the information, guidance, and support you need. We offer solutions to help you improve organizational performance and address whatever challenges you face – from team building, leadership and coaching, and conflict management to career development, selection, and retention. Perhaps that's why millions of individuals in more than 100 countries use our products each year. They include people at *Fortune 500* companies and businesses of all sizes, as well as educators, government agencies, and training and development consultants.

Let's make a difference together. Talk to us today to see how.

650-969-8901 : www.cpp.com/CPI : custserv@cpp.com

185 N. Wolfe Road, Sunnyvale, CA 94086

800-624-1765 : www.cpp.com : The Myers-Briggs® experts

